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2017–NOW

**Product Designer at Facebook**  
*New York, United States*

As a senior designer and design lead I'm working closely with cross-functional partners to drive the strategy and vision for my team, pushing the quality of our product experiences and providing mentorship to other designers and key partners.

In the past 3 years I helped launch Facebook News and worked closely with publishers on Instant Articles and breaking news experiences in News Feed. I also lead a group of passionate designers across the company contributing to Facebook.Design.

2014–2017

**Product Designer at Facebook**  
*London, United Kingdom*

During my time in London I worked on Facebook's ads and business products for emerging markets, which helped small local businesses thrive and global companies reach new audiences. I further helped the office's design team grow from 5 to more than 40 people.

2012–2014

**Interaction Designer at Edenspiekermann**  
*Berlin, Germany*

Following an internship in 2012, I continued working at Edenspiekermann as a freelancer and eventually joined full-time in October 2013. As part of an integrated agile team, I worked on mobile apps and websites — from concept level to design execution. During this time I led the visual design for FontShop's major redesign.

2012–2016

**Freelance projects for Lamassu, Roomi and others**

In early 2012 I started freelancing for a number of startups and music artists. During this time I led the development of the world's first Bitcoin ATM's user interface and supported New York startup Roomi in building their first iOS app and their brand ahead of their initial seed funding.

2009–2013

**Institute of Design**  
*Berlin, Germany*

In 2009 I moved to Berlin to study communication design with a strong focus on digital products, branding and typography. For my thesis I created a time tracking product based on the ideology and methods of a "lean startup" and validated the product and the market in a real situation.

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